



- 1 Start 2 Results 3 Data Card 4 Request 5 Finished

# THE GOOD STUDENTS DIRECTORY Mailing List

The Good Students Directory has both High School and College age students. All the Good Students here have made the Honor Roll or Dean's list by maintaining a "B" or better grade average. This list is sourced from published honor rolls provided by High Schools, Prep Schools, Community Colleges, Vocational/Technical Schools, Colleges and Universities.

- [Get Count](#) [Get Pricing](#) [Get More Information](#)

SEGMENTS		COUNTS THROUGH 03/31/2009		POPULARITY: ■■■■ 96	
2,240,120	TOTAL UNIVERSE / BASE RATE		\$95.00/M	MARKET:	CONSUMER
185,000	MONTHLY HOTLINE +		+ \$10.00/M	CHANNELS:	  mail email
	OTHER SELECTS AVAILABLE, PLEASE CALL FOR COUNTS; +			SOURCE:	COMPILED LISTS
	HIGH SCHOOL STUDENT +		+ \$5.00/M	PRIVACY:	CONFIRMED OPT-IN
	COLLEGE STUDENT +		+ \$5.00/M	DMA?:	YES - MEMBER
	LEASES AN AUTO +		+ \$5.00/M	STATUS:	PREFERRED PROVIDER
	FINANCED AN AUTO +		+ \$5.00/M	GEO:	DOMESTIC (US)
1,200,000	BANK CREDIT CARD USER +		+ \$5.00/M	GENDER:	50% FEMALE 50% MALE
	GAS CREDIT CARD USER +		+ \$5.00/M		
	RETAIL CREDIT CARD USER +		+ \$5.00/M	SELECTS	
	E-MAIL ADDRESSES AVAILABLE - PLEASE CALL FOR COUNTS/PRICING +			AGE	\$5.00/M
<b>DESCRIPTION</b>				CREDIT CARD BUYERS	\$5.00/M
The Good Students Directory has both High School and College age students. All the Good Students here have made the Honor Roll or Dean's list by maintaining a "B" or better grade average. This list is sourced from published honor rolls provided by High Schools, Prep Schools, Community Colleges, Vocational/Technical Schools, Colleges and Universities.				ETHNICITY	\$5.00/M
These students are proud of their scholastic achievements and rightly so. They are taking advantage of their good student status and are using their good grades to receive discounts on products and services such as auto insurance premiums, Internet services and retail store purchases. The age range for				GENDER/SEX	\$5.00/M
				GEO SELECT	\$5.00/M
				LIFESTYLE SELECT	\$10.00/M
				MONTHLY HOTLINE	\$10.00/M
				SHIPPING - 2 DAY	\$15.00/F
				SHIPPING - OVERNIGHT	\$30.00/F
				<b>ADDRESSING</b>	
				KEY CODING	\$5.00/M
				CARTRIDGE	\$50.00/F
				CD ROM	\$50.00/F
				DISKETTE	\$50.00/F
				EMAIL	\$50.00/F
				RUSH FEE	\$30.00/F
				TO THE PARENTS OF	NO CHARGE
				<b>RELATED LISTS</b>	

these students is between 14-25. Their ages have been confirmed using birth records and other public sources. By using an overlay of credit card transactional data, we've identified that many of the students age 18+ have their own credit cards. We also have a limited number of e-mail names at college address (.edu) available for e-mail campaigns. The Good Students Directory profile shows that they are relatively debt free. They are managing their student life with their leisure time well and are highly motivated to be successful!

- ☰ COLLEGE-BOUND HIGH SCHOOL DATABASES
- ☰ NCA SCHOLARSHIPSS
- ☰ THE COLLEGE STUDENTS DIRECTORYS
- ☰ COLLEGE TUITION COST-CUTTER NEWSLETTERS
- ☰ DATACENTRAL'S COLLEGE LIFES
- ☰ STUDENT LIST SOURCES
- ☰ COLLEGE STUDENT DATABASES
- ☰ COLLEGE STUDENTS AT .EDU EMAIL ADDRESSSESS
- ☰ COLLEGE STUDENT DATABASES
- ☰ CALIFORNIA STUDENT STUDIES PROGRAMSS

#### ORDERING INSTRUCTIONS

- To order this list, contact your List Broker and ask for NextMark List ID #141549 or [click here to place your request](#).
- 5,000 NAME MINIMUM ORDER \$475.00 MINIMUM PAYMENT
- 85% NET NAME AVAILABLE ON ORDERS OF 35,000 OR MORE (\$10.00/M RUN CHARGE)
- EXCHANGE IS NOT AVAILABLE
- REUSE IS AVAILABLE
- TELEMARKETING IS NOT AVAILABLE
- CANCELLATION FEE AT \$150.00/F

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