OPT-OUT: PROTECT KIDS bracelets/bands

Schools can share children's personal, private & identifiable information with strangers without parental consent unless a parent opts their child out of FERPA directory information. Help inform parents about what they can do to protect their children.

View "It's 3 PM: Who's Watching Your Children?"
http://www.youtube.com/watch?v=vigcoJCNGVI&feature=youtu.be

TO LEARN MORE:
http://www.educationnewyork.com/optoutnow